

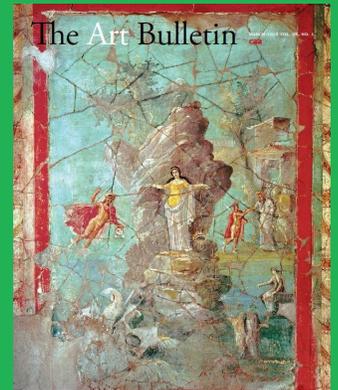
Advancing  
Art&Design



2018  
2019

Annual Report

For more than one hundred years, CAA has been the preeminent organization devoted to serving professionals in the field of visual arts. We are the go-to organization for emerging, mid-career, and established visual arts professionals who seek scholarly exchange, career development, an advocacy voice, and support in an ever-changing arts landscape. We create opportunities across multiple fields in visual arts and design and work together with our members to advance the visual arts and arts education.



*The Art Bulletin*, March 2018

With more than 9,000 members, we have a stake in advancing the visual arts on a large scale, and we work across disciplines and with all individuals including practicing artists and teachers of art, art history, design, curatorial studies, and museum practices at the college level—at every institution from the loftiest research institutes to the most rural community college. Everyone should feel included and welcomed.

The central reason people join CAA is community. Being a member of CAA means belonging to one of the most influential community and professional network in the arts. Never is the collective power of the CAA community clearer than during our Annual Conference, when members from diverse disciplines, backgrounds, perspectives, and ages gather from across the country and around the world to participate in scholarly sessions, professional development workshops, and tours and events. They come to share their work and learn from each other; to create connections that open their eyes to new ideas and open doors to new opportunities. They come to reunite with old friends and make new ones.



*Art Journal*, Spring 2018





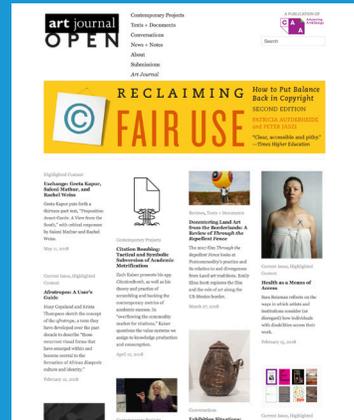
caa.reviews

confidence, and they trust CAA to craft smart, well-reasoned advocacy positions on current public, academic, or museum issues. They know that our national and local advocacy is well respected and pointed in the right direction. Each year more than 500,000 people visit our website to access our resources, from jobs and opportunities to news about the art and academic worlds. More than 30,000 people receive our twice-weekly e-newsletters packed with news links, news about CAA, podcasts, and interviews with leaders in the field.

People also trust CAA for our other programs. Those working in academic art museums rely upon the resources in RAAMP (Resources for Academic Art Museum Professionals). Artists, writers, publishers, and educators appreciate our leadership on the promotion of the Fair Use doctrine, which clarifies the teaching or making of art using copywritten material.

We see ourselves as both a learned society that publishes well-respected, peer-reviewed publications and presents conferences, as well as a professional association that works to assist the careers of those in the field. One can hardly speak with anyone in the art history, museum, or design worlds without hearing appreciation for what CAA does. People believe in CAA because they know we provide quality programming.

Members know that our published Standards and Guidelines can be carried into a dean's office with



Art Journal Open

We also work hard to recognize those who make outstanding contributions to the field. Through our Awards for Distinction program, our grants, and our professional development fellowships each year, we honor more than two dozen individuals and support those in the field with more than \$300,000 in awards.

For those entering the job market—or those looking to hire the most qualified professionals in the field—CAA’s online Career Center is the place to view the latest job postings or search for a new colleague.

Today, what is most compelling is the rapid change taking place in our field. As the artistic and academic worlds change, CAA is changing with them. CAA is the place to connect with colleagues and friends year round. We build bridges across generational divides to create a sense of belonging for younger members.

We seek to impact barriers and find new ways to break them down. We provide leadership in seeking solutions to solving seemingly intractable issues around inclusion and diversity on college campuses and cultural institutions.

And, of course, we represent the humanities and the future generations to be educated in these fields. We strive to make our academic departments stronger rather than doing away with them. We seek to better understand the resources, contacts, mentorship, and advocacy that present and future scholars and artists need.



Firelei Báez (left), recipient of the 2018 Artist Award for Distinguished Body of Work, and Helen Frederick (right), recipient of the 2018 Distinguished Teaching of Art Award



# Giving to CAA



Conference attendees, CAA 2018

With a contribution to CAA, you support the work of present-day artists and scholars who make and preserve both contemporary and historical art. Their work illuminates the knowledge and understanding of art history and art making.

Your support directly underwrites the costs of our journals, *The Art Bulletin*, *Art Journal*, *Art Journal Open*, and *caa.reviews*. Your support provides necessary travel grants for emerging professionals to attend the Annual Conference. This support allows them the opportunity to present a paper, interview for a job, or meet new colleagues in the field.

When you give, you have the opportunity to assist those entering the field, and, at the same time, honor a friend, colleague, mentor, senior scholar, or loved one.

# Join CAA's Legacy Society

If you believe in CAA's mission and want to ensure it will continue to benefit generations to come, please consider joining our Legacy Society and make a planned gift to CAA.

Planned gifts can take the form of cash, bonds, marketable securities, or property. They provide important tax and financial benefits to you and to CAA. Planned giving helps you maximize the tax benefits of your charitable giving while providing CAA with a gift that you may not have thought possible. Regardless of your age or income, you can benefit from estate planning, and a planned gift can be an important tool in your overall financial strategy.

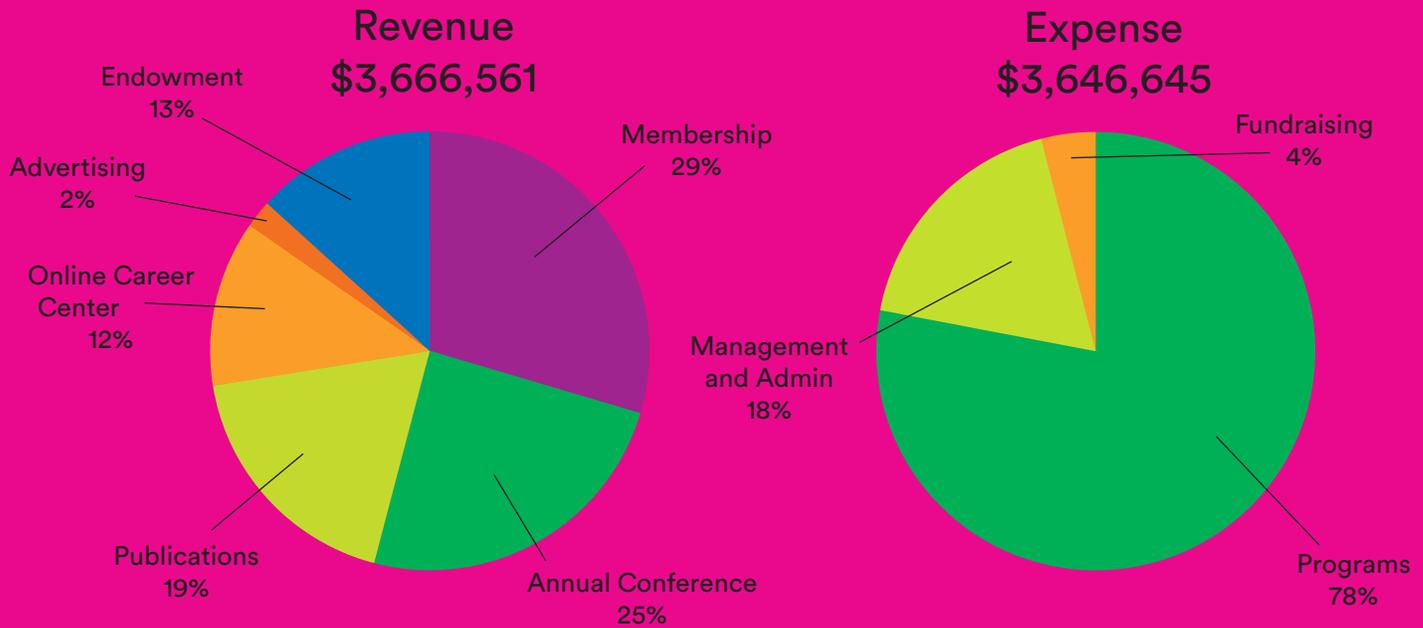
There are many creative ways to provide a contribution to CAA while enhancing and safeguarding financial security. One of the easiest and most common forms of planned giving is a bequest, which leaves cash or a percentage of one's estate to a designated tax-exempt organization. You can make a major gift by simply including CAA in your will, which will cost you nothing during your lifetime. Much of CAA's endowment comes from bequests from members.

Planned giving to CAA may also help broaden your philanthropic contributions, save on estate taxes, and bequeath more to your heirs. Depending on your wishes, CAA will publicly recognize those who commit to a legacy gift or the gift can be anonymous. The choice is yours. To learn more about planned giving at CAA, please contact executive director, Hunter O'Hanian.



Conference attendees, CAA 2018

# FY 2018 Operating Statement



## FY 2018 Balance Sheet



Unaudited figures as of June 30, 2018. CAA's financial statements are audited annually. For a copy of our most recently audited financial statements, please contact CAA CFO, Teresa Lopez. CAA's 990 tax return is available on Guidestar.org. CAA is a not-for-profit tax-exempt 501(c)(3) entity. All gifts are tax deductible as allowed under the law.

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## 2018 CAA Staff

Back row, left to right: Joe Hannan, Teresa Lopez, Denise Williams, Paul Skiff, Wayne Lok, and Roberta Lawson. Middle row, left to right: Allison Walters, Joan Strasbaugh, Heather Holmes, Hunter O'Hanian, Mira Friedlaender, Re'al Christian, Aakash Suchak, and JoAnn Wong. Front row, left to right: Abdul-Rahman Muhammad, Janet Landay, Doreen Davis, Joelle Te Paske (kneeling), Tiffany Dugan, Nick Obourn, Alison Chang, Scott Gerhardt, and Vanessa Jalet. Not pictured: Daniel Tsai, Dounia Bendris, Kayleigh Butcher, Jade Randall, and Taniel Washington.

All photographs by Rafael Cardenas with the exception of CAA staff photo.

## CAA

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