

### Art Historian in Fort Worth, Texas

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## Education

### **(2021) Master of Arts in Art History, Criticism, and Conservation**

Louisiana State University School of Art

#### ***The Stylistic Development of Jean Despujols (1886-1965)***

This thesis, supervised by Dr. Darius Spieth, is the first comprehensive scholarly analysis of the life and extant works by Jean Despujols. The French and later naturalized American painter, writer, poet, philosopher, and mystic was best known for his Neoclassical and French Academic style. This thesis briefly discusses the artist's beginnings as a young painter at the School of Fine Arts in Bordeaux and in Paris, his sketches in the trenches of the First World War, his time at the Villa Medici after winning the distinguished Rome Prize, and his subsequent career as a painter, philosopher, and political writer. This thesis particularly emphasizes Despujols's time with his fellow Bordeaux School artists during the interwar years which included Jean Dupas, Raphaël Delorme, and Robert Pougheon; his nearly two-year journey through French Indochina; and the later years of his life when he worked as a well-known portrait painter for affluent families in Shreveport, Louisiana. Periods and subjects of art history embraced in this thesis include Mannerism, Art Deco, Neo-Rococo styles; Chinese landscape painting; and cross-cultural engagements between French, Southeast Asian, and American art.

### **(2018) Bachelor of Arts in Public Relations with a minor in Art History**

Louisiana State University Manship School of Mass Communication

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## Experience

### **Texas Wesleyan University**

#### **(8/2023–) Adjunct Instructor for Visual Arts and Art History**

Fort Worth, Texas

- Conduct engaging in-person lectures for 35 students in an intimate classroom setting for Introduction to Visual Arts and Art History survey course
- Prepare lectures and exams based on Pearson Education's *Prebles' Artforms* (12th Edition) by Patrick Frank
- Correspond with students and handle administrative tasks using Canvas learning management system

### **Modern Art Museum of Fort Worth**

#### **(7/2023–) Marketing and Communications Coordinator**

- Manage social media accounts (Facebook, Instagram, LinkedIn, and Twitter/X) and online presence including writing, scheduling, and monitoring
- Participate in planning, development, and implementation of new media strategies
- Coordinate, design, and execute promotional email marketing and print collateral for museum programming
- Publish and ensure website content is accurate, accessible, and uploaded on schedule
- Monitor and report social media analytics, trends, and online usage statistics to measure results and determine strategies to optimize marketing initiatives and campaigns
- Work with museum photographer/videographer to develop visual digital content
- Maintain third-party online content and monitor for reviews, responses, and general information
- Act as an assistant to the Director of Communications to complete special projects and other duties as requested
- Proficient in Adobe Photoshop, Adobe InDesign, Sprout Social, Constant Contact, and some HTML

#### **(1/2023–7/2023) Membership Assistant**

- Supported the Senior Manager of Membership and Special Events with reports, membership activities, and special events for high-level members and donors
- Communicated with museum's members and donors in person and through email, phone, and correspondence to support tailored stewardship strategy
- Proficient in database management using Raiser's Edge and Siriusware

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## Experience

### Kimbell Art Museum

**(9/2022–12/2022) Marketing and Public Relations Intern**

**Fort Worth, Texas**

- Wrote long-form didactic texts for museum website highlighting the permanent collection, events, and exhibitions
- Wrote social media posts for Facebook, Instagram, and Twitter
- Organized and cataloged two year's worth of press mentions from national, international, and local publications
- Worked with local media and community members during the press preview for a special exhibition on 17th-century Spanish painter Bartolomé Esteban Murillo
- Contributed to the Kimbell's 50th anniversary press preview and festival
- Designed various museum collateral and signage on Adobe InDesign and Photoshop

### Bossier Parish Community College

**(1/2022–8/2023) Adjunct Instructor for Visual Arts and Art History**

**Bossier City, Louisiana / Remote**

- Virtually taught Introduction to Visual Arts and Art History survey course and corresponded and managed over 90 art and design students each term
- Created detailed lectures, quizzes, and exams for online modules based on McGraw Hill's "Living with Art" (13th Edition) by Mark Getlein and Kelly Donahue-Wallace
- Graded term papers and student presentations on contemporary artists

### Big Sun Studios Contemporary Art Gallery

**(9/2021–7/2022) Gallery and Marketing Director**

**Shreveport, Louisiana**

- Created business processes, website, and social media and marketing strategies for small start-up art gallery
- Initiated and managed social media accounts (Facebook, Instagram, LinkedIn) and digital marketing campaigns, including regular email newsletters
- Worked with gallery owner to execute grassroots public relations strategies and build lasting relationships with regional artists and community members
- Secured coverage of gallery through press releases and ongoing communication with traditional media outlets
- Managed space, including gallery sales, artist contracts, exhibition receptions, and venue rentals

### Louisiana State University School of Art

**(8/2018–5/2020) Art History Teaching Assistant**

**Baton Rouge, Louisiana**

- Awarded competitive, tuition-waiving graduate assistantship
- As TA, assisted with Intro to Art and Honors Art courses; graded essays and term papers, proctored exams, and communicated with over 500 students per semester
- On behalf of Dr. Darius Spieth, conducted research on artworks using archives, special collections, and secondary sources

### LSU Museum of Art

**(1/2019–1/2020) Art Collections Intern**

**Baton Rouge, Louisiana**

- Worked directly with art objects in the museum collection (glass, metals, prints, jewelry, paintings, jade, ceramics, and other media)
- Assisted Head Registrar, Assistant Registrar, Curator, and Preparator with exhibitions, including loans such as condition reporting, object cleaning, preparing wall texts, helping with installation/deinstallation support
- Catalogued and updated collection records using PastPerfect database system; organized artwork information on museum website and matched with PastPerfect data
- Researched all objects in the museum's permanent collection and organized hard copy files

# Kelly M. Ward

## Curriculum Vitae

[linkedin.com/in/wardkellym](https://www.linkedin.com/in/wardkellym)

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## Experience

### Arts Council of Greater Baton Rouge

(4/2017–11/2018) Visual Arts Intern

Baton Rouge, Louisiana

- Assisted artists at exhibitions and receptions, providing support throughout the exhibition run and during installation and deinstallation
- Supported Visual Arts Curator with art sales
- Worked with artists and patrons at monthly Arts Market and oversaw booth rentals
- Provided reception desk and office support

### Harris, DeVille & Associates

(10/2015–1/2018) Public Relations Intern

Baton Rouge, Louisiana

- Initiated, curated and managed social media content for firm's Facebook, LinkedIn and Twitter accounts
  - Transcribed legislative committee videos; categorized and tracked over 1,000 legislative bills per session
  - Created media lists and professional biographies for public officials and clients
  - Executed general courier and office assistant duties
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## Other Professional Contributions

### Art This Week

(11/2024) Interviewer

Fort Worth, Texas

- Researched and conducted interview with organizing curator George Shackelford for the exhibition *Dutch Art in a Global Age: Masterpieces from the Museum of Fine Arts, Boston*

### Sons of the American Revolution

(08/2022) Presenter

Shreveport, Louisiana

- Presented thesis research titled “French Neoclassical Artist Jean Despujols”

### LSU Museum of Art

(10/2017) Exhibition Contributor

Baton Rouge, Louisiana

- Conducted research and wrote didactic wall text for Surrealism exhibition during LSU course "History of Prints"
  - Led docent tours to lower level art history students and museum visitors
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## Languages

- Fluent in Portuguese
- Excellent reading knowledge of Spanish; proficient in written and verbal Spanish
- Some proficiency in French